

# **SHOPINSHOP**

## What is this?

Basically it is what it sounds like - an eShop that is ready to be implemented in other online shop. First, we build a shop for you and then provide a way for all online retailers to put it easily in their shops.

Mostly used in:



### **This will help you to:**

- ... create one shop to rule them all - you won't have to adapt to each retailer anymore
- ... organize all your products
- ... prepare a single launch for the entire market instead of re-launching every time you hit a new country
- ... consult ideas with our experts

### **Why ShopInShop?**

- › **Single platform** for all languages and markets
- › **Cost & time** optimization
- › Single **point of managing** content
- › **Brand** presence consistency
- › **Integration** with most of retailers

 **SLA:** 6-12 weeks

### **This is how we can start:**

Send the following to Michat:

- strategic insight
- brand guidelines
- product list with categories
- positioning
- market position



## Questions?

**Michat Cortez**  
eCommerce Director  
m.cortez@hypermedia.pl

 **ShopInShop** goes best with:

 **BUYNOWBANNERS**

 **DIGITALHUB**

 **CONTENTEDITION**

This is part of our full suite of digital services across all customer touch points. We can help you design, produce, measure and optimize every piece of work for an engaging, end-to-end digital experience.



Global Reach:



20+

Years of Digital Experience

Should you need any further information regarding our products and services, contact us to learn more and to discuss how we can help your business grow.



**Jacek Parczewski**  
 Head of Product Development & Portfolio  
 j.parczewski@hypermedia.pl  
 +48 735 992 979

We are part of:



**HYPERMEDIA Sp. z o.o.**

Czerska 12  
 00-732 Warszawa



Phone: +48 22 316 80 00

Fax: +48 22 441 80 81

Mail: [info@hypermedia.pl](mailto:info@hypermedia.pl)

For more info about Hypermedia go to [hypermedia.pl](http://hypermedia.pl)