

# **TRADEVIDEO**

## What is this?

A video used as an alternative form of presentation.

Basically, it is your normal PPT presentation turned into a really sexy video - an ideal product for concept presentations, monthly reports, marketing campaign summaries and many other purposes.

Mostly used in:



### **This will help you to:**

- ... present your brand achievements
- ... communicate with other brand managers/ brand teams
- ... gain a tool to share information about brand/campaign in easy, fast and attractive way
- ... create a catchy work summary that shows all the most significant data in an interesting way

### **Why Trade Video?**

Because **everybody loves stories** and **video** is one of the best ways to tell them. Your trade video will make **your presentation outstanding** and **memorable**.



### **Need a Video?**

Send following via e-mail:

- video script
- logotypes
- images in script
- packshots
- any other material used in script

Don't have a script? Ask for a template 

 **Timing:** 10 days



### **Questions?**

**Karolina Sidorowicz**  
Senior Account Manager  
k.sidorowicz@hypermedia.pl

 **Trade Video** goes best with:

***This one is pretty great solo :)***

This is part of our full suite of digital services across all customer touch points. We can help you design, produce, measure and optimize every piece of work for an engaging, end-to-end digital experience.



Global Reach:



20+

Years of Digital Experience

Should you need any further information regarding our products and services, contact us to learn more and to discuss how we can help your business grow.



**Jacek Parczewski**  
 Head of Product Development & Portfolio  
 j.parczewski@hypermedia.pl  
 +48 735 992 979

We are part of:



**HYPERMEDIA Sp. z o.o.**  
 Czerna 12  
 00-732 Warszawa



Phone: +48 22 316 80 00  
 Fax: +48 22 441 80 81  
 Mail: [info@hypermedia.pl](mailto:info@hypermedia.pl)

For more info about Hypermedia go to [hypermedia.pl](http://hypermedia.pl)