

# **MOBILE**

## What is this?

Any solution for mobile devices. Apps, responsive sites, mobile dedicated campaigns, smart TV wearable solutions, beacons, AR, VR and more. Our Lab guarantees UX testing on most popular devices available on the market.

Mostly used in:



### **This will help you to:**

- ... brainstorm/analyze any mobile idea
- ... design for mobile apps
- ... develop apps
- ... promote your apps efficiently
- ... maintain your apps easily
- ... audit and improve existing apps

### **Why MOBILE?**

Because **all your users have it** in their pocket! We are passionate about it and really know **what true mobile experience means**. We know apps need to be loved by users! Otherwise they end up on the graveyard. You can **count on our knowledge and business support** to help you decide whether to create an app or focus on a mobile website.

### **Let's Start!**

**Give us an outline of your mobile needs:**

- What would you like to achieve?
- When is your desired release date?
- Which platforms would you like to use?
- Who are your potential users?



### **Questions?**

**Marcin Bobowicz**  
Head of Mobile  
m.bobowicz@hypermedia.pl

 **Mobile goes best with:**

**MobileDesign**

**DeviceLAB EVA**

**AppM&P**

This is part of our full suite of digital services across all customer touch points. We can help you design, produce, measure and optimize every piece of work for an engaging, end-to-end digital experience.



Global Reach:



20+

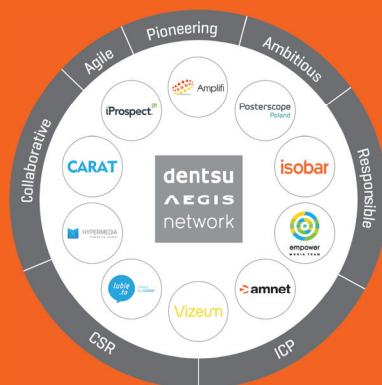
Years of Digital Experience

Should you need any further information regarding our products and services, contact us to learn more and to discuss how we can help your business grow.



**Jacek Parczewski**  
Head of Product Development & Portfolio  
j.parczewski@hypermedia.pl  
+48 735 992 979

We are part of:



**HYPERMEDIA Sp. z o.o.**  
Czerska 12  
00-732 Warszawa



Phone: +48 22 316 80 00  
Fax: +48 22 441 80 81  
Mail: [info@hypermedia.pl](mailto:info@hypermedia.pl)

For more info about Hypermedia go to [hypermedia.pl](http://hypermedia.pl)